

Collection launch | Press release

Next generation jewellery
mandana launches 'TRINITY TRICKLE' collection to mark
International Women's Day on 8 March



'TRINITY TRICKLE'
by mandana

Brilliance in every facet – Trickle is as versatile as every woman

To mark International Women's Day, mandana is bringing together the brand's three pillars – luxury, design and sustainability – in a new collection. The breathtaking 'Trinity' pieces sparkle with lab-grown diamonds in three different gemstone cuts. But Trinity is about more than just jewellery. With its varied diamond forms, the collection represents a celebration of diversity

and the chance to wear unique pieces that have been produced ethically and sustainably. Each Trinity piece captures the spirit of timeless elegance and is made from sustainable, recycled 18 carat gold.

Within the Trinity collection, the 'Trickle' line is especially symbolic of the versatility and diversity of all women, with three shades of gold, three gemstone cuts and many different combinations showing that women can now achieve anything we want. Each colour alloy – yellow gold, rose gold and white gold – is combined with a sustainable lab-grown diamond in pear, brilliant and cushion cut. The design of each piece draws on the shape of the diamond, which is reflected in the elements of the jewellery itself. All of the colours are ideal to wear separately or mix and match. Together, they form an extravagant and stylish ensemble.



mandana

NEXT GENERATION JEWELLERY FOR NEXT GENERATION CUSTOMERS

mandana only uses recycled 750 Gold (18 carat), because lasting value is what's precious. All individual pieces are lovingly made by hand under fair conditions within Europe, in Germany and Spain. The mandana team has also managed to incorporate sustainability into every aspect of the collections: The vegan jewellery cases 'grow back' as they are made of Oleatex, a leather alternative made from non-edible organic waste from the olive industry. All fabric ribbons are woven from an innovative yarn made from recycled PET bottles from NewLife. mandana uses a biodegradable and compostable hot stamping finish to label the cases.



'My desire was to create something that lasts, with a material and emotional value, at the same time reflecting the values of our time: diversity, female empowerment, respect for our planet, social justice, accountability and transparency. High-quality jewellery can embody all this and is made to last. Gold is one of the most valuable materials in the world – and diamond the hardest. I wanted to bring these elements together and create something sustainable from them – to usher in a new age where we express our values through jewellery.'

– Christine Marhofer, managing director and founder of mandana



About mandana

The neo-luxury jewellery brand mandana was founded in 2021 by Christine Marhofer and creates high-quality jewellery collections with Nevermined diamonds grown especially in Germany. The brand represents 'conscious luxury': all mandana jewellery is made from recycled 750 gold (18 carat) and every aspect of sustainability has been carefully considered – from production to packaging. The brand represents strong values and ideals. Sustainability, diversity, fairness, respect, mindfulness, social justice and women's empowerment shape everything mandana does. The mission: to spark change – and usher in an age where we express our values through jewellery.



Distributed by MFPR

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